

I³ (I-Cubed) Evangelism: Invest, Invite, Introduce

I³ Evangelism--Invest

- Invest in authentic, meaningful relationships with others
- Start with those with whom you share some authentic interest
- Love them and learn to like them
- Be real...be yourself...let them know who you are

I³ Evangelism--Invite

- Invite them to do things with you...do things with them
- Have them in your home and spend time in their home
- Ask them to share a prayer request
- Offer to pray for a need they have (“Praying 4 You”)
- Invite them to “bridging events”—special events

I³ Evangelism--Introduce

- Demonstrate the relevance of your faith in everyday living
- Be open about your troubles and how your faith helps you
- Let them know of the importance of the Bible and prayer to your life
- Share with them a spiritual truth that you’ve learned
- Tell them about your personal relationship with Jesus

Invest by Identifying 3 “VIPs”

- Identify people in your “circles of influence” (i.e. family, friends, neighbors, co-workers, etc.)
- Note those that are non-believers or who give no evidence of being believers
- Pray that God would reveal the “persons of peace”—those open to spiritual things
- Prayerfully select three “VIPs” (Very Important Persons) for whom you will commit to praying

Introduce by Using Your Own Style

- You can share using your own style according to your SHAPE (i.e. the way God has made you)
 1. Confrontational—challenging
 2. Intellectual—reasoning
 3. Testimonial—storying
 4. Interpersonal—relating
 5. Serving—helping
 6. Invitational—asking

Introduce by Preparing Answers to Common Questions

- You can answer any questions with preparation
 1. Spend some time studying (e.g. the classic “Know Why You Believe” by Paul Little)
 2. Prepare for typical questions (e.g. “Do Science and Scripture conflict?”)
 3. Be prepared to say, “I don’t know, but I’ll find out”
 4. Know that Christianity withstands the test of scrutiny

How Can I Get Started?

- Identify Three VIPs and pray for them
- Begin investing in those relationships and inviting them
- Invest in your personal relationship with Jesus Christ (i.e. daily time alone with God)
- Watch for signs of progression: unaware, aware, seeker, searcher, hunger and thirst
- Remember...only God can draw people toward himself
- Be prepared to give a defense of the hope that you have in Christ (1 Peter 3:15)